

CALENDAR

IQOS TRUE BONDS

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
18-Jan	19-Jan	20-Jan	21-Jan	22-Jan	23-Jan	24-Jan
	AWARD	PRODUCTION KICK OFF			LOCATION FILE PULL SHARED LOCATION BRIEF TALENT BRIEF	
25-Jan	26-Jan	27-Jan	28-Jan	29-Jan	30-Jan	31-Jan
	FILE PULL FEEDBACK CASTING	SCOUTING CASTING	SCOUTING CASTING SHARED	SCOUTING CASTING FEEDBACK	LOCATIONS SHARED CASTING SELF SUBMISSIONS	
1-Feb	2-Feb	3-Feb	4-Feb	5-Feb	6-Feb	7-Feb
	LOCATION FEEDBACK CASTING SELF SUBMISSIONS	SCOUTING CASTING SHARED	SCOUTING CASTING FEEDBACK	LOCATIONS SHARED ART DEPT BRIEF	LOCATIONS APPROVED	
8-Feb	9-Feb	10-Feb	11-Feb	12-Feb	13-Feb	14-Feb
	PERMITTING WARDROBE BRIEF FINAL TALENT REVIEW	WARDROBE ART DEPT TALENT APPROVED	WARDROBE ART DEPT	WARDROBE ART DEPT	WARDROBE REVIEW ART DEPT REVIEW	
15-Feb	16-Feb	17-Feb	18-Feb	19-Feb	20-Feb	21-Feb
	PRESIDENT'S DAY TJ & CLARE ARRIVALS	ART/WARDROBE UPDATES	PPM PHOTOGRAPHERS ARRIVALS	TECH SCOUT RUSSELL & BRAND ARRIVAL	FITTING	SHOOT DAY 1
22-Feb	23-Feb	24-Feb	25-Feb	26-Feb	27-Feb	28-Feb
SHOOT DAY 2	SHOOT DAY 3	WRAP TRAVEL	WRAP TRAVEL	WRAP	WRAP	